

CANADIAN ALLIANCE TO END HOMELESSNESS

November 17, 2010- Edmonton

The plan.

□ **Mission**

- To create a national movement to prevent and end homelessness in Canada through the development of *10 Year Plans to End Homelessness* in communities across the country.

□ **Vision**

- To end homelessness in Canada by 2021.

The idea.

- an independent, nonpartisan, mission-driven advocacy organization.
- committed to preventing and ending homelessness in Canada through the development of *10 Year Plans to End Homelessness* – with the objective of local, regional and national *systems & policy change*.
- “A Plan Not A Dream: How to End Homelessness in Your Community in 10 Years”.
- Will work collaboratively with the public, private, and non-profit sectors to build capacity and stronger programs and policies.
- Work with partners to build data and research on homelessness to inform policy and educate Canadians.

Critical assumptions

- The key to ending homelessness is systems and policy change – must be an advocacy organization
- Modeled after the National Alliance to End Homelessness
- It needs to be an Alliance of the ‘unusual suspects’ including key players in systems change
- The priority jurisdictions for ending homelessness are local and provincial
- Builds on the Alberta experience - local focus
- Will need to support local capacity building
- Will focus on all homelessness vs chronic

Guiding principles.

- An end to all homelessness is possible.
- Housing is a right for all Canadians.
- Housing is critical to health and well being.
- Ending homelessness is the collective responsibility of all levels of government, the private sector, the non-profit sector, the Canadian public and those experiencing homelessness.
- Resources and solutions to end homelessness are practical and available and can easily be used to establish our end goal.

Strategic direction.

- To develop immediate **awareness** of homelessness in Canada and ignite an **urgency** to end it
- To **mobilize** communities across the country to commit to ending homelessness using a *10 Year Plan model* and the Housing First philosophy.
- To **mobilize all levels** of government to end homelessness.
- To **provide** the necessary **tools** to make this all happen.

Governance.

- To be federally incorporated society
- Small Board of Directors (9 to 11)
- Co-chairs by two 'Champions' with national stature
- Small staff (~5 FTE)
- Alliance – an advisory & action network with national reach

A Key Partnership.

- The Canadian Observatory on Homelessness (COH)
 - ▣ An initiative of the Canadian Homelessness Research Network
 - ▣ a think tank on the homeless and homelessness issues who will mobilize research to address policy domains related to homelessness
 - ▣ providing accurate and relevant information regarding homelessness in Canada
 - ▣ Acts as the research and policy think tank for the CAEH

The Alliance

- Who are the critical allies to create local & regional systems change nationally?
 - Local 10 YP
 - CAB network
 - Police
 - Chamber of Commerce
 - Canadian Federation of Municipalities
 - Faith community
 - Consumer voice
 - Aboriginal organizations
 - Housing (CHRA)
 - Health care
 - Unions
 - Foundations
 - United Way

Next steps.

- Incorporation
- Recruit Champions & Board
- Complete 'A Plan Not A Dream'
- Business plan
- Raise start up funding
- Recruit Executive Director & staff
- 1st National Conference – 2011 Road Home??