



Wellesley Institute's theory of policy and social change

Community Development: Theory and Practice
UCS 1000, March 8, 2011

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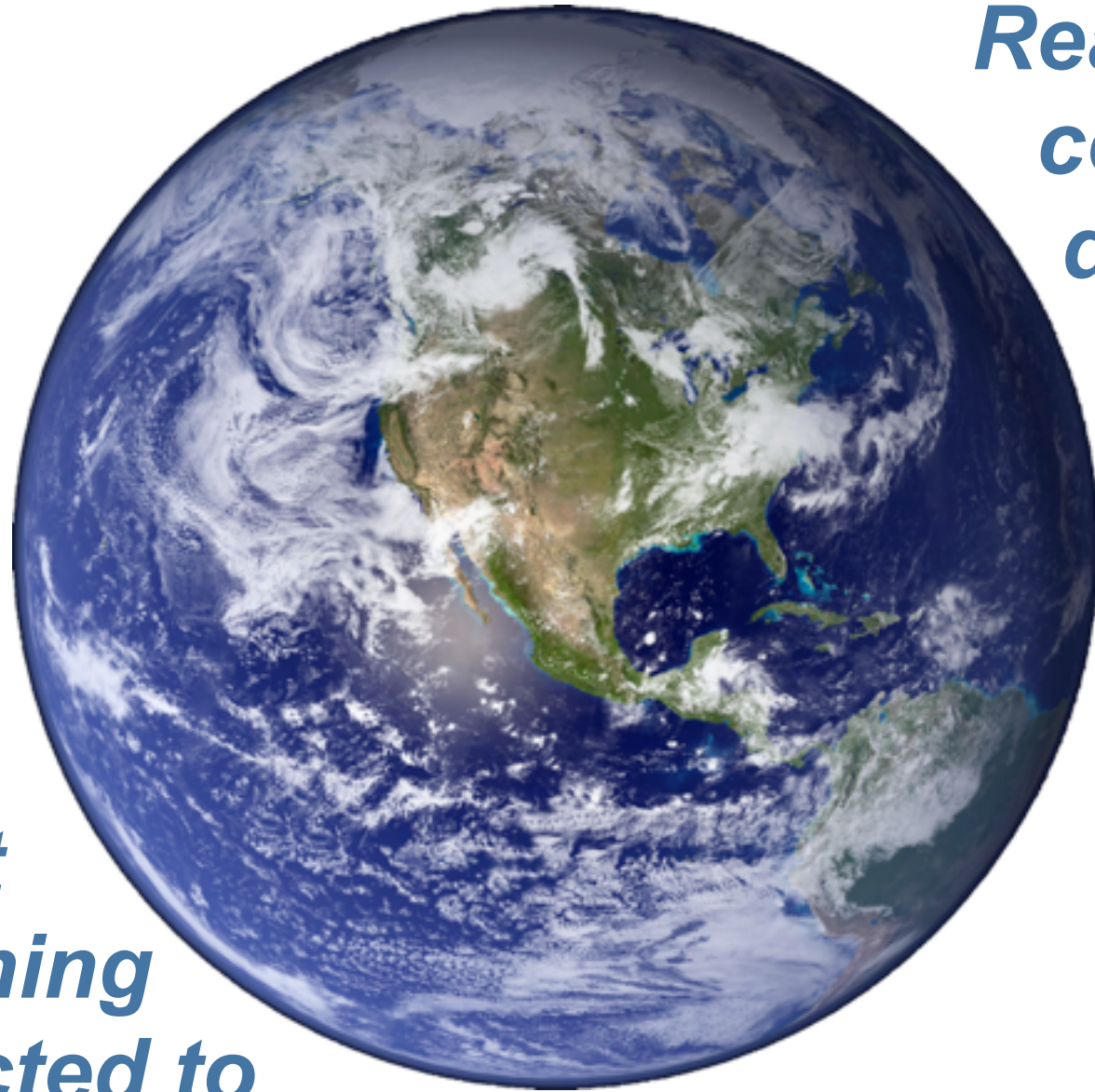
Toronto 1912:
Founding of
Wellesley Hospital



Toronto 1910







***Real world
complex,
dynamic***

***Almost
everything
connected to
everything else***

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1. Housing

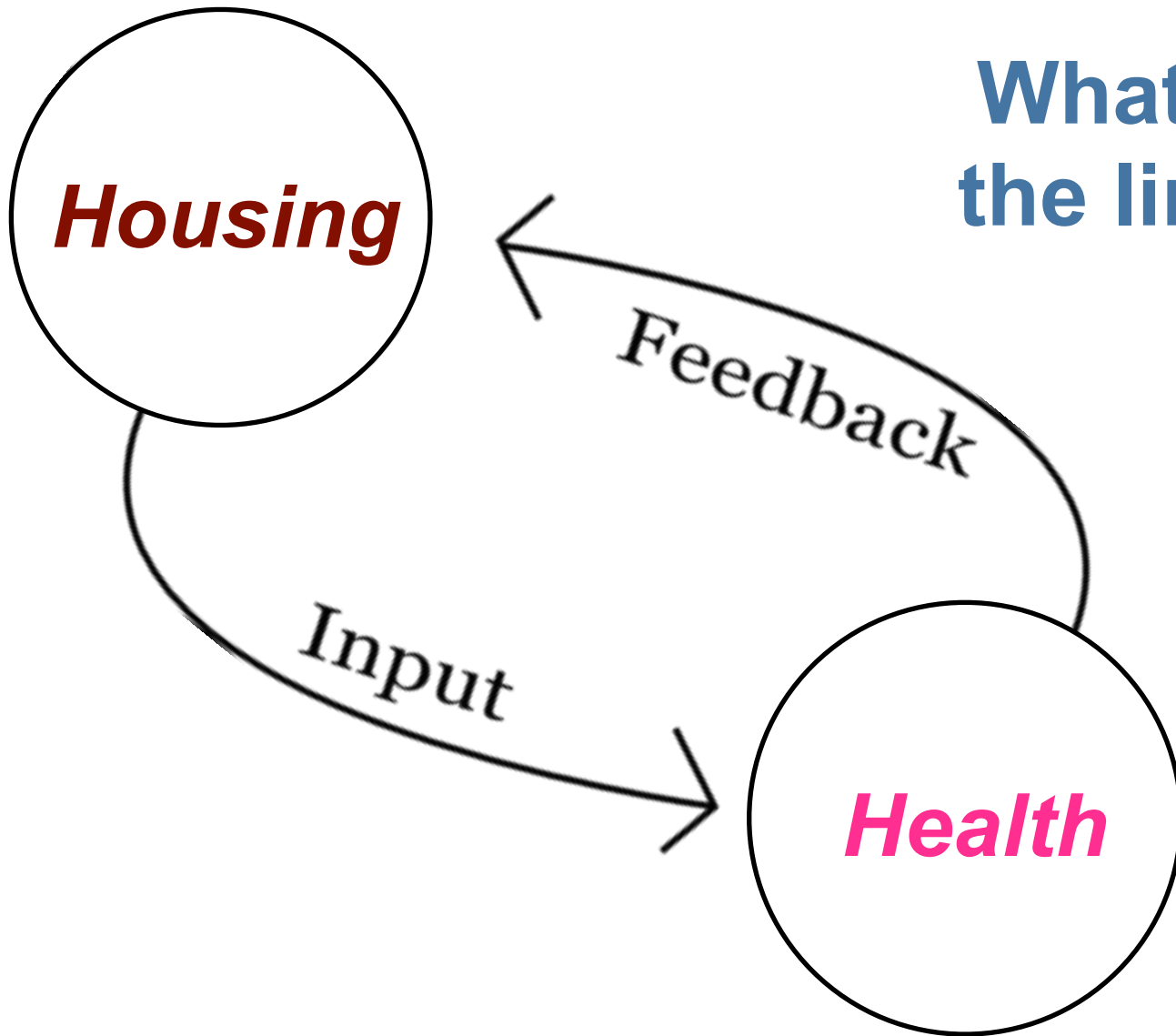


2. Income

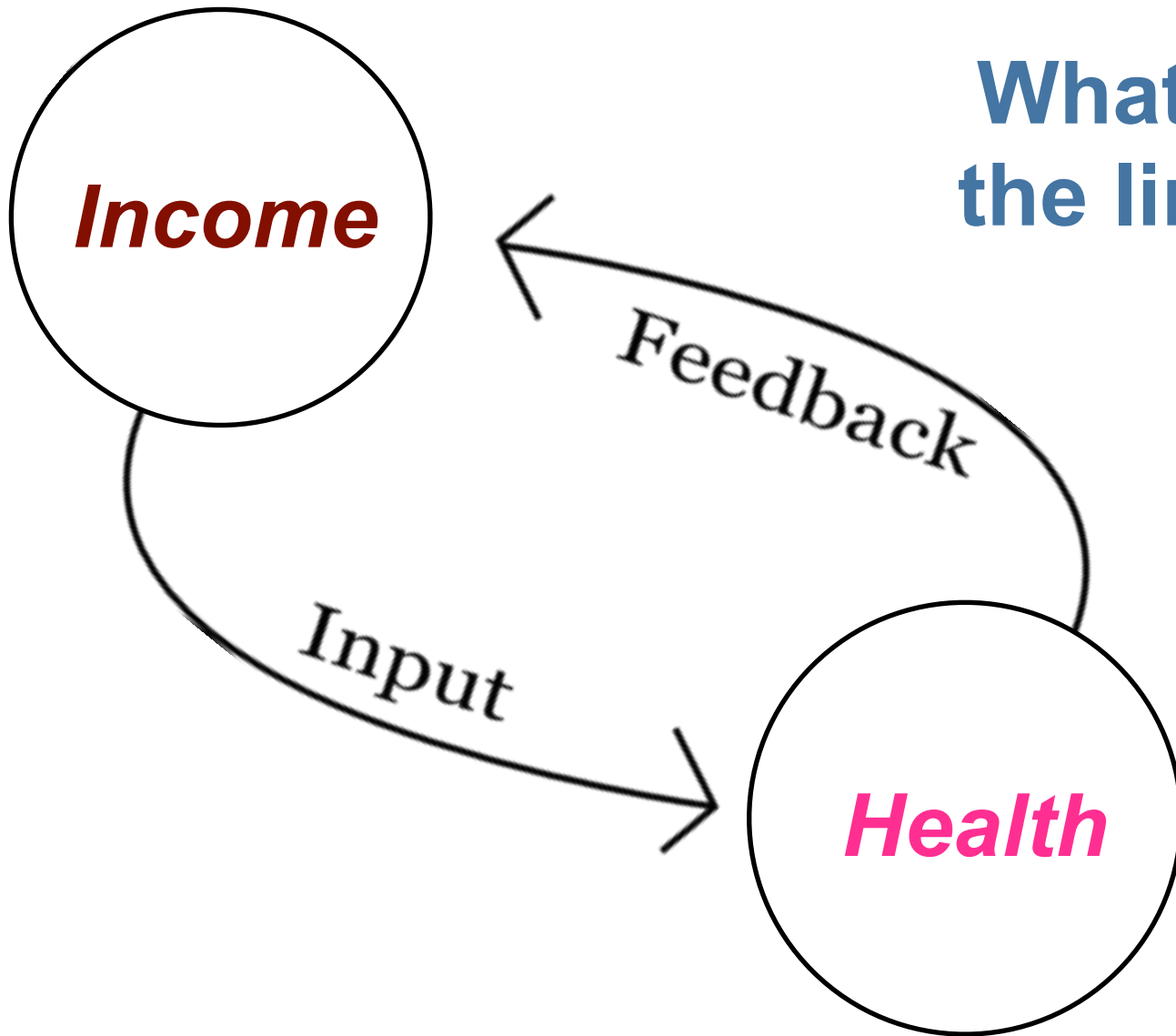
3. Health



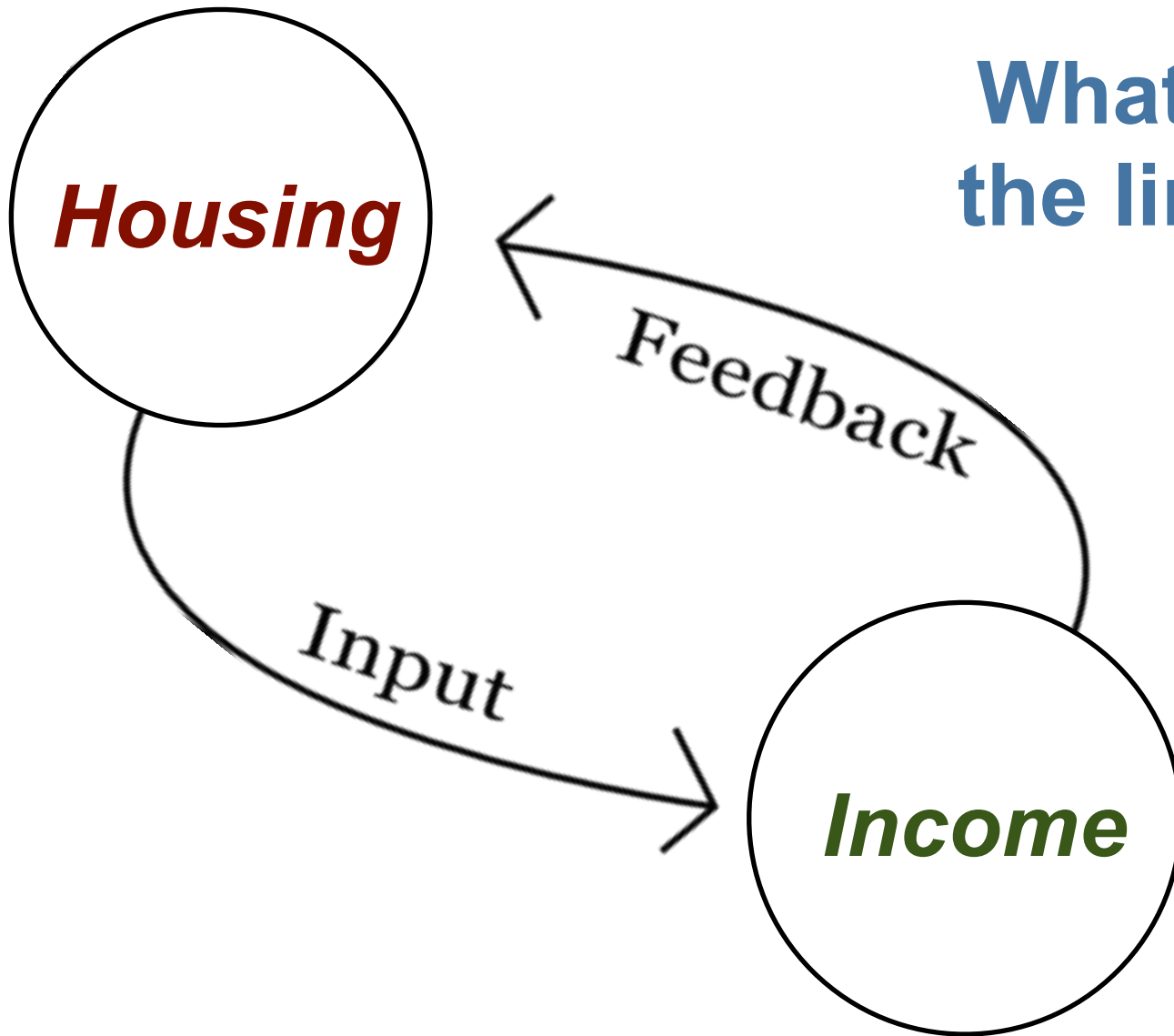
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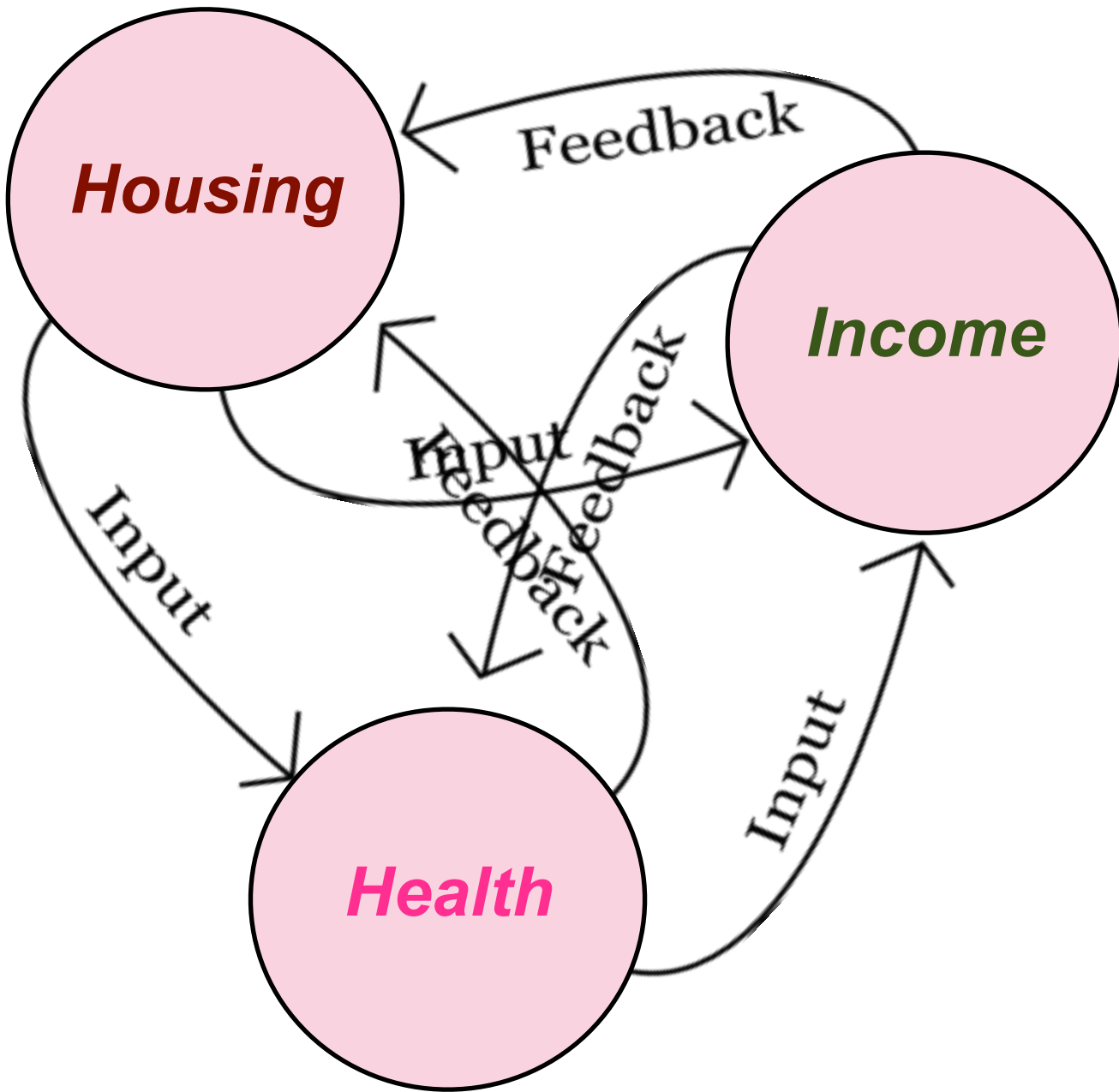


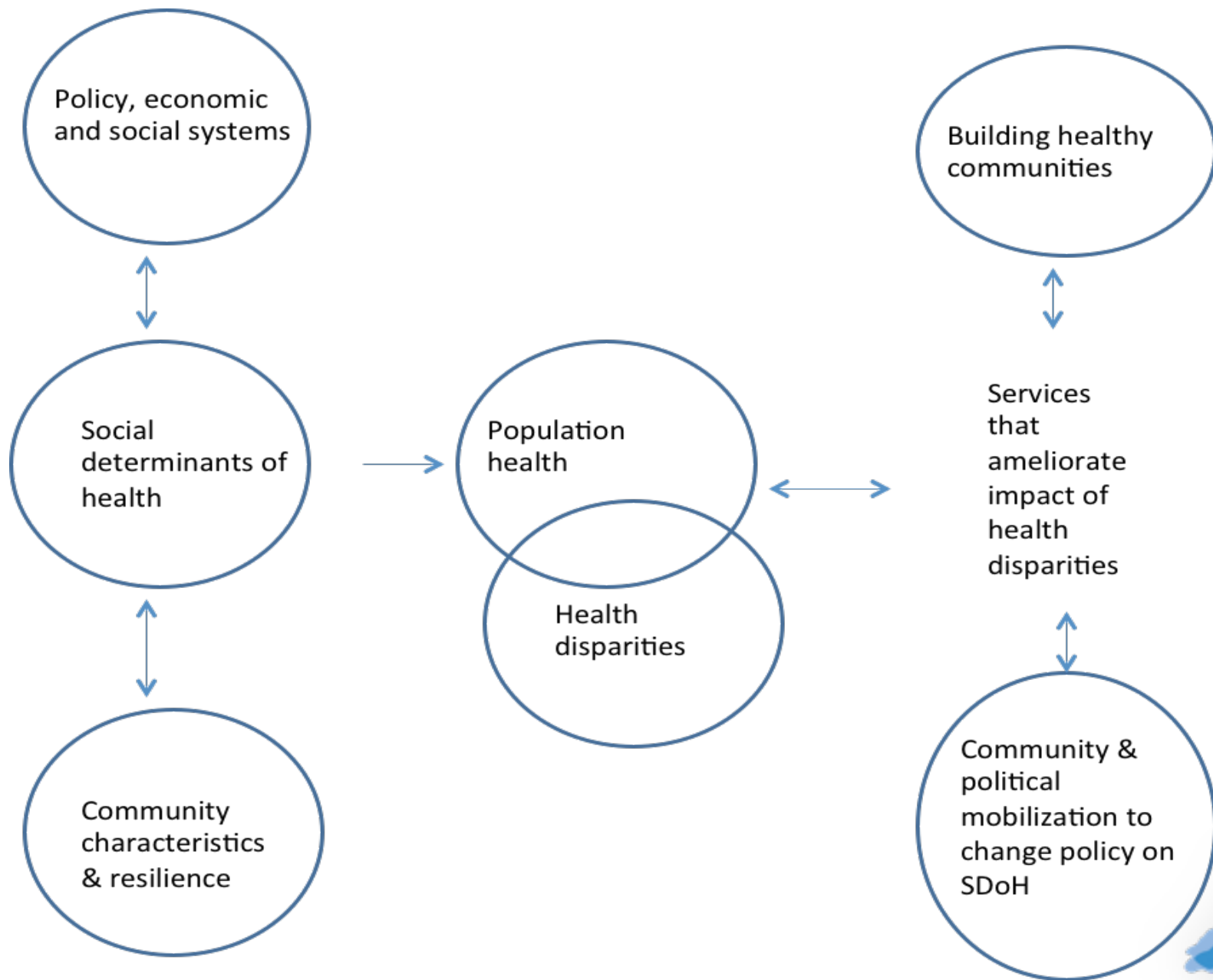
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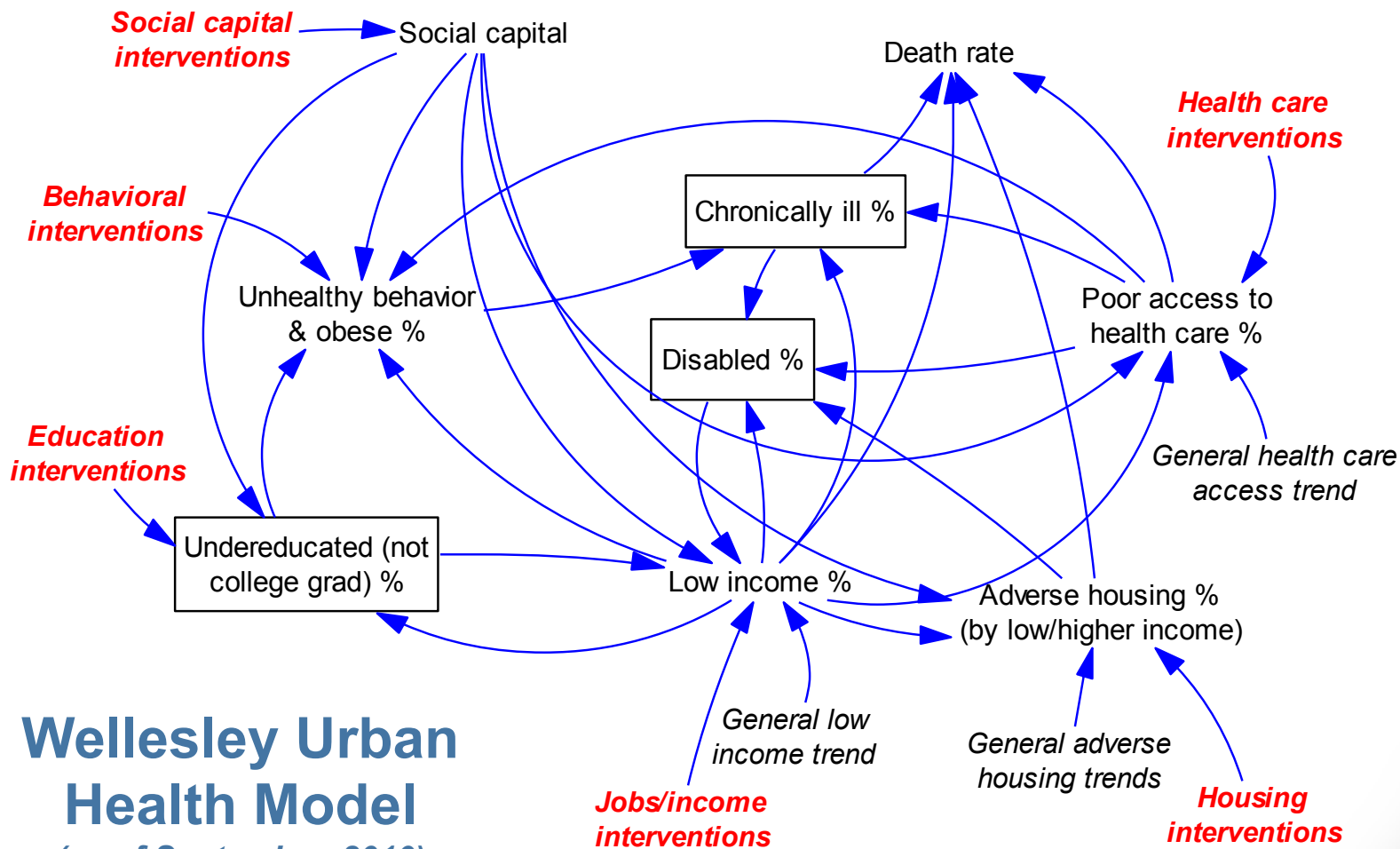




Initial differences in social determinants and health by ethnicity, immigrant status, and gender

Population-wide averages & disparity ratios

Population size by ethnicity, immigrant status, and gender



Wellesley Urban Health Model

(as of September, 2010)



Bob Gardner, Wellesley Institute:

“Wicked” policy problems cannot be “solved” with a program here or an investment there. They require interventions by multiple actors over the long term. There is little agreement on the most effective solutions, and limited evidence or predictability about the impact of interventions. The longer-term impact and implications of any policy response are uncertain and dynamic.

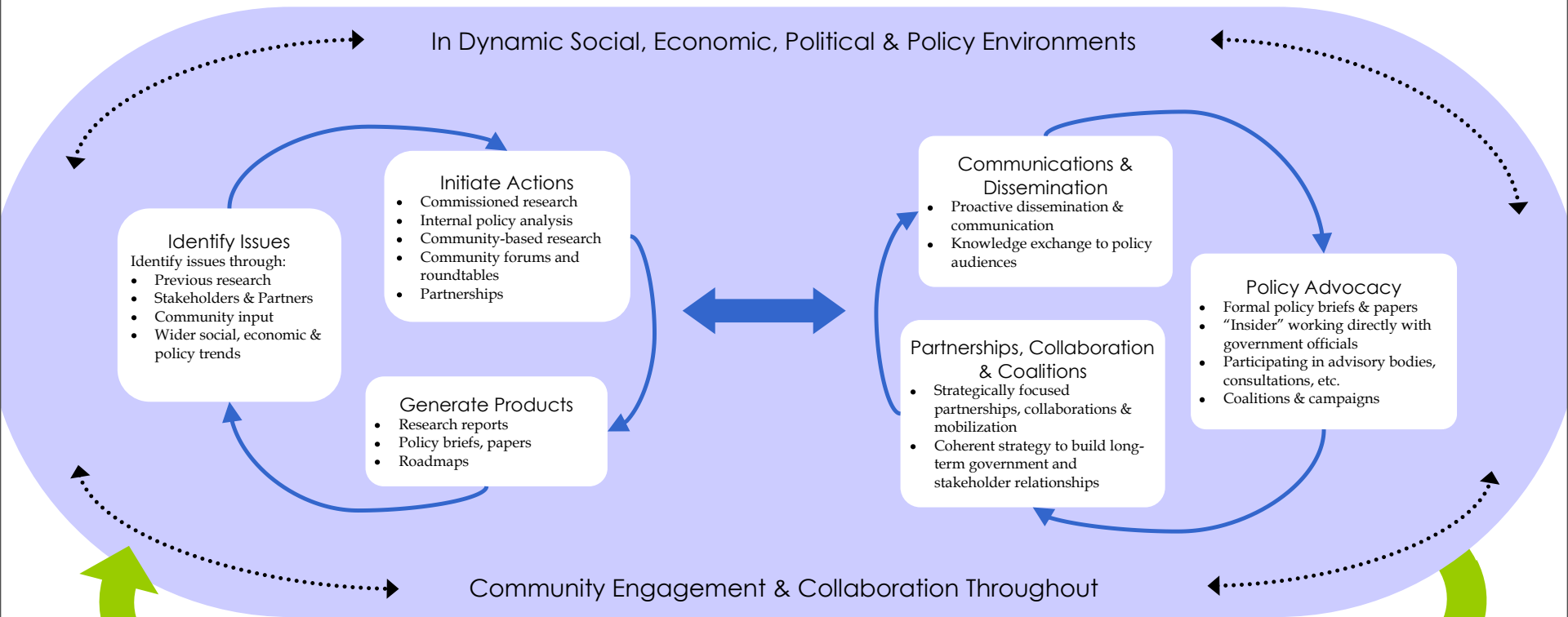


“We can’t just throw up our hands and say it all is too complex. *We need models of policy thinking, strategic investment, and service interventions that address complex problems...*

Comprehensive community initiatives have been developed to address exactly these kinds of issues. CCIs bring together a wide range of service providers, people with lived experience, community leaders, and other stakeholders to build broad collaborations to address the roots of local problems in their specific communities.”



Wellesley Institute 'Theory' of Policy & Social Change



Influence Policy & Social Changes

Immediate Outcomes
E.g., Enhance knowledge of issues, influence public policy changes & program investments

Intermediate Outcomes
E.g., Change in policy discourse and framing, more affordable housing as determinant of health, progressive health reform

Long-Term Impact on Social Change
E.g., Reduced health disparities



In Dynamic Social, Economic, Po

Identify Issues
Identify issues through:

- Previous research
- Stakeholders & Partners
- Community input
- Wider social, economic & policy trends

Initiate Actions

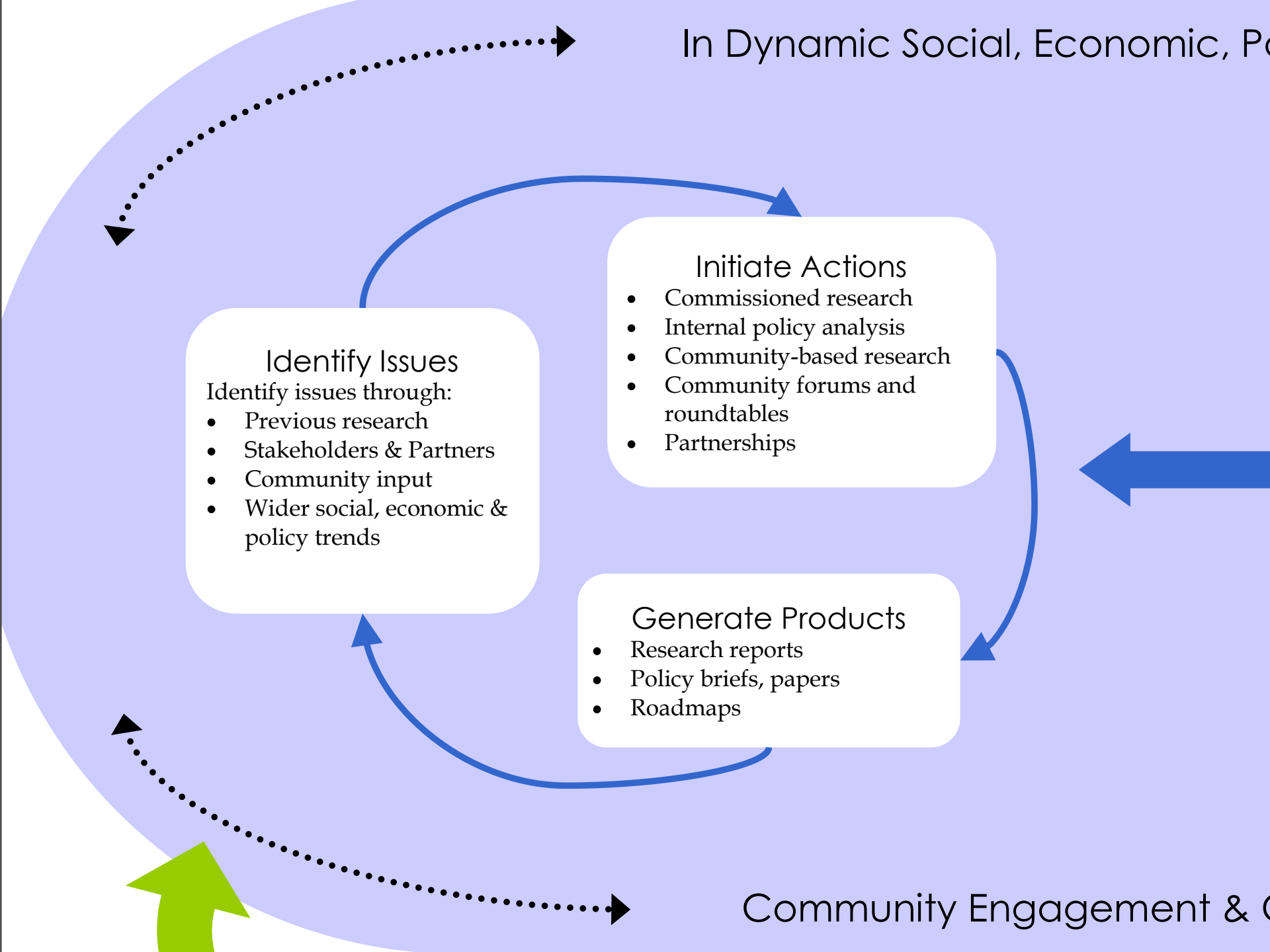
- Commissioned research
- Internal policy analysis
- Community-based research
- Community forums and roundtables
- Partnerships

Generate Products

- Research reports
- Policy briefs, papers
- Roadmaps



Community Engagement & C



c, Political & Policy Environments



Communications & Dissemination

- Proactive dissemination & communication
- Knowledge exchange to policy audiences

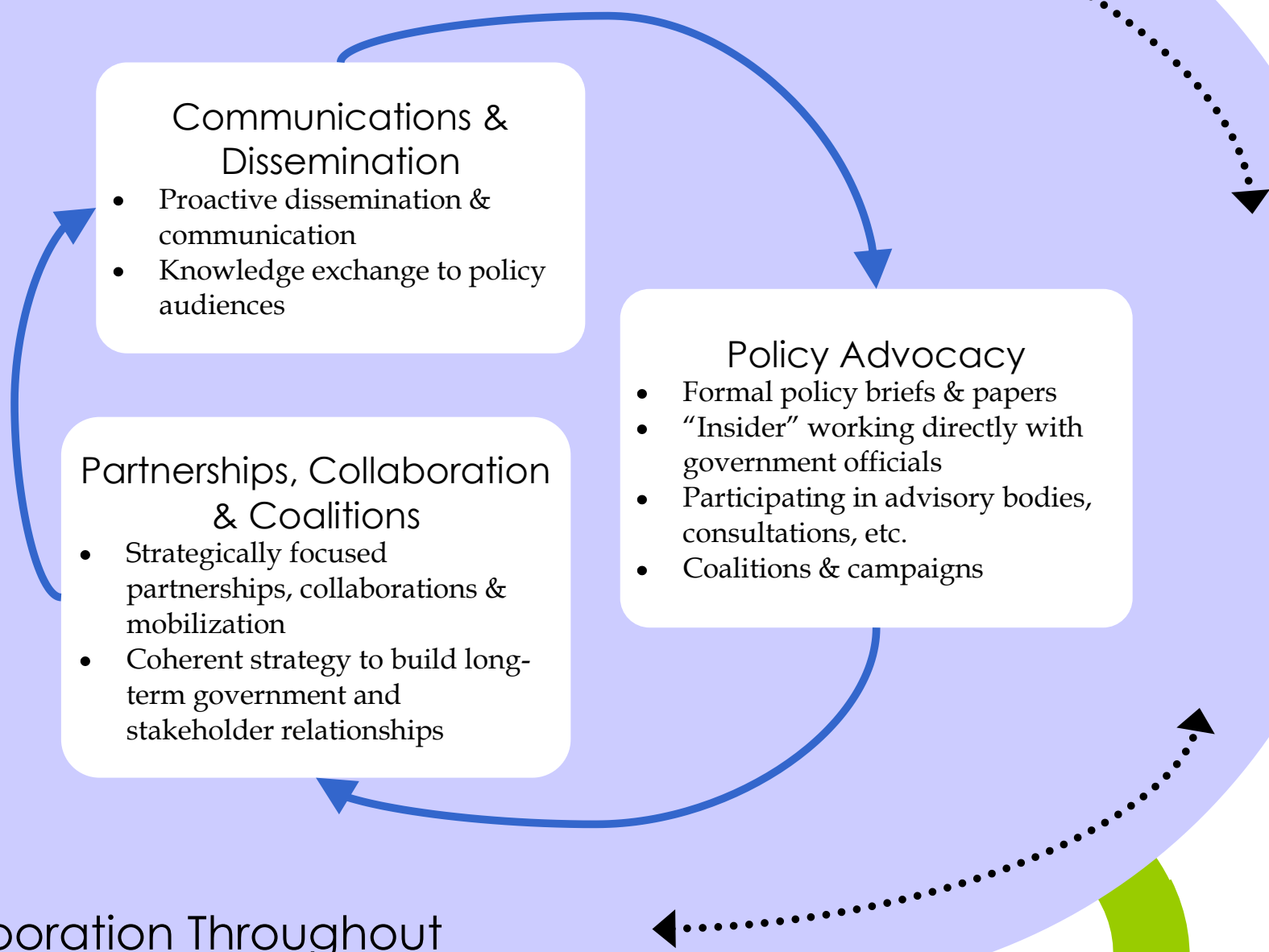
Partnerships, Collaboration & Coalitions

- Strategically focused partnerships, collaborations & mobilization
- Coherent strategy to build long-term government and stakeholder relationships

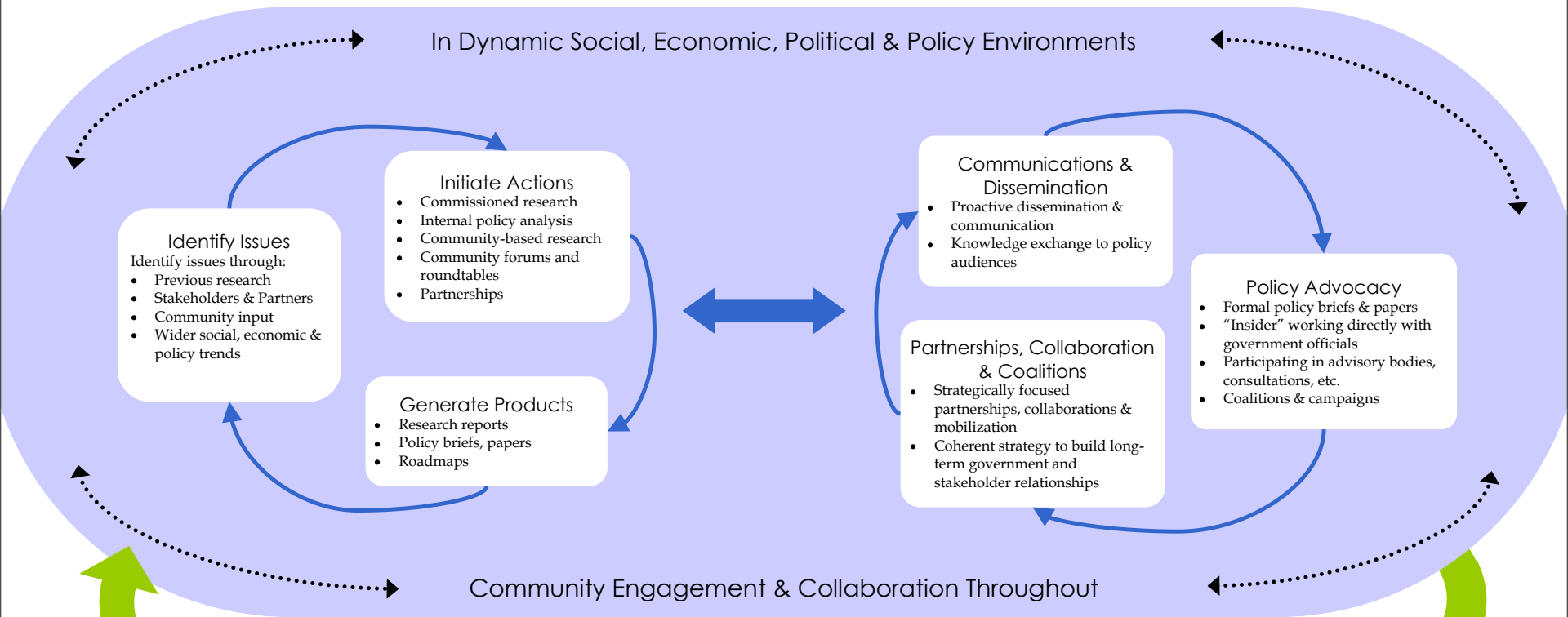
Policy Advocacy

- Formal policy briefs & papers
- "Insider" working directly with government officials
- Participating in advisory bodies, consultations, etc.
- Coalitions & campaigns

& Collaboration Throughout



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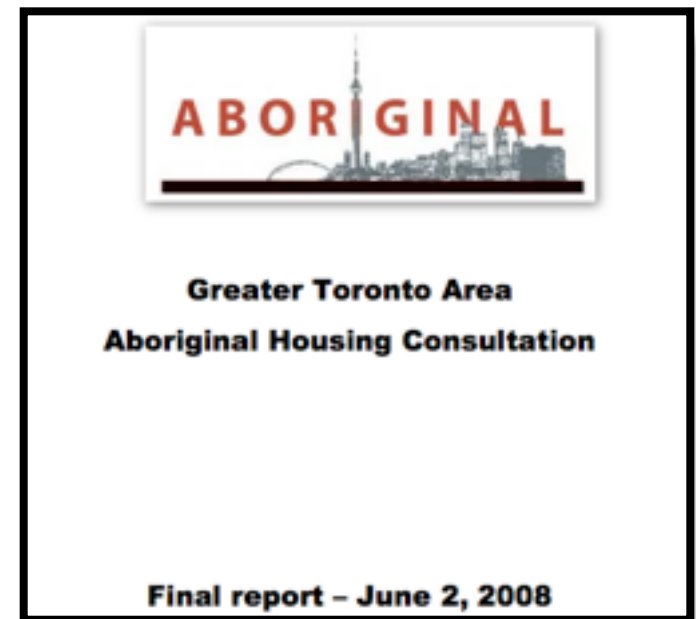


GTA Aboriginal housing

Issue: \$20m in federal off-reserve Aboriginal housing funds 'stalled' at provincial level

Solution: Aboriginal housing under Aboriginal control

Method: Community development process, including forums, on-line organizing, key informant interviews, literature review, 'good practices' from other jurisdictions, mapping of GTA Aboriginal population, strategic research and policy work...



New Affordable Housing for Aboriginal Families

November 26, 2008 10:54 AM

✓ **McGuinty Government Supports Off-Reserve Communities In GTA**

A new housing initiative will provide affordable housing for Aboriginal peoples in the Greater Toronto Area (GTA) with the support of the Ontario government.

✓ Thanks to a Memorandum of Understanding signed today by the McGuinty government and the Miziwe Biik Development Corporation, the Development Corporation will administer a \$20-million housing program for up to 320 low-income Aboriginal households living off-reserve. Housing support will be provided through new affordable rental units, homeownership loans and home repairs.

Jim Watson, Minister of Municipal Affairs and Housing; Brad Duguid, Minister of Aboriginal Affairs; George Smitherman, Deputy Premier, Minister of Energy and Infrastructure and MPP for Toronto Centre; and Nancy Martin, President of Miziwe Biik Development Corporation, participated in the signing ceremony.

"Our government and Aboriginal communities, working in partnership, are launching a remarkable housing program to help off-reserve families in the GTA."

– Jim Watson
Minister of Municipal Affairs and
Housing

"This program is another example of this government's commitment to demonstrating leadership and to investing in initiatives that will make a real difference in Aboriginal people's lives."

– Brad Duguid
Minister of Aboriginal Affairs

"This partnership is so important to the many members of the Aboriginal community who live



Housing Network of Ontario

Issue: Comprehensive and fully-funded Ontario housing plan

Solution: Detailed housing strategy

Method: Local organizing in 30+ communities across the province, community development process, forums, on-line organizing, strategic research and policy work, interventions in formal provincial housing consultation



The screenshot shows the website stableandaffordable.com, which is the home of the Housing Network of Ontario. The page features a navigation menu with links for Resources, Reports and Submissions, Take Action, In the Media, and Events. The main content area is titled "Our Declaration" and contains the following text:

We believe everyone in Ontario has the right to live poverty-free and with dignity in housing that is stable, adequate, equitably accessible and affordable.

The Government of Ontario has committed to developing a Long-term Affordable Housing Strategy*. According to the 2006 Census, 1-in-5 tenant households spend more than 50% of their income on rent, a figure that has remained constant for the past 10 years. Over 260,000 households are currently forced to make incredibly difficult choices between housing, food, clothing and other basic items that most Ontarians view as necessities.

The government must establish a housing strategy with firm targets and timelines to reduce and eventually eliminate the number of Ontarians in this situation - a strategy which meaningfully addresses the disproportionate experience of housing insecurity between different groups and

On the right side of the page, there is a circular logo with a house icon and the text "HOUSING BENEFITS US ALL!".



Long-Term Affordable Housing Strategy

[Email this page](#)

Building Foundations: Building Futures

The Ontario government's long-term housing strategy makes it easier for Ontario families to find and maintain affordable housing.

Building Foundations: Building Futures



[Ontario's Long-Term Affordable Housing Strategy Document](#)

Safe and affordable housing is fundamental for Ontarians striving to build a strong future for their families and their communities.

[Printer friendly version](#)  pdf (1Mb)

[What people are saying about *Building Foundations: Building Futures*](#)



[Transcript](#) | [Mobile](#)





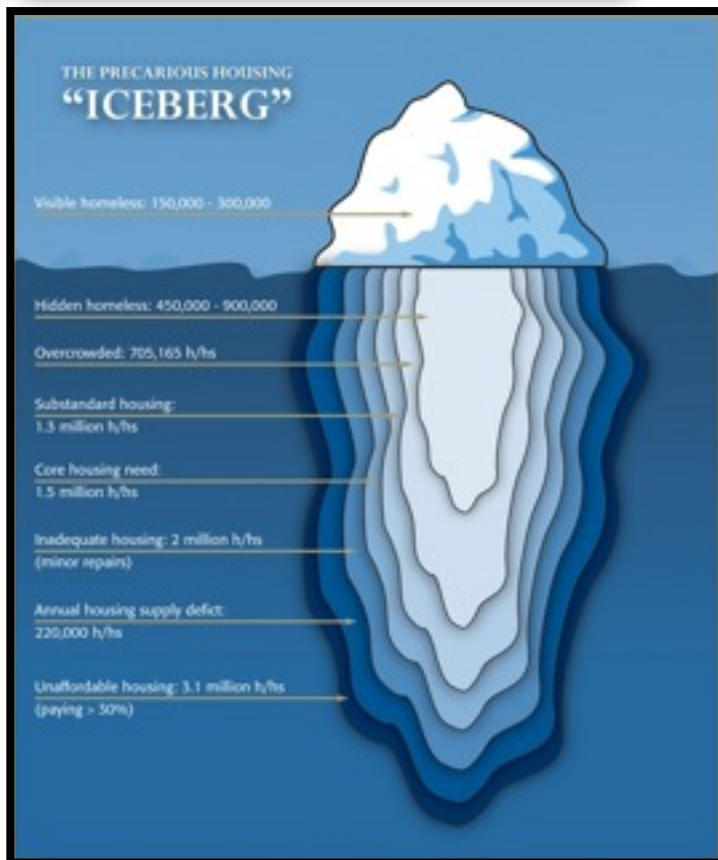
Precarious housing in Canada:

1. Homelessness / housing insecurity deep and persistent

2. Costly to people, communities, economy, government

3. Federal housing / homelessness \$\$\$s eroding

4. No comprehensive, effective national plan





A photograph of a person carrying a child on their shoulders. The child has their arms outstretched horizontally against a bright blue sky with light clouds. The person carrying the child is wearing a light blue t-shirt. The background shows a residential neighborhood with houses.

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